

STEP FORWARD

YOU'RE INVITED



OCTOBER 7, 2016

Attracting and Retaining Women
in Manufacturing

UNIVERSITY OF HOUSTON

Cullen College of Engineering
4722 Calhoun Rd, Houston, TX 77004

Finding, retaining, and advancing women in manufacturing and related STEM fields remain a top priority for our nation's employers. Manufacturing faces a serious skills gap and part of this gap comes from the under-representation of women in the industry. While women make up approximately 47 percent of the labor force, women only represent 27 percent of the manufacturing labor force.

Industry has an opportunity to mitigate the gap by encouraging and recruiting more women to join the ranks of manufacturing employees. BASF Corporation and The Manufacturing Institute invite you to participate in paying it forward to students considering a future in manufacturing. Be that champion who takes action in their community by joining us in discussing key workforce challenges related to advancing women in manufacturing.

12:00 pm – 1:30 pm

What I Wish I Knew – A Fish Bowl Discussion

Who should attend this session? College students, early-career, and mid-level career influencers

Early and mid-level career individuals will “pay-it-forward” to students considering next steps as they enter into their career. Students will be provided with a deeper insight into what they can expect going into the manufacturing workforce.

1:30 pm – 3:30 pm

Lead by Example- Roundtable

Who should attend this session? All women in manufacturing

Participants will gain insight and lessons learned from more experienced colleagues on how they can navigate their careers, find work-life balance, and how they should face challenges in their career.

[Click here](#) to register. Contact Amirh Morgan, amorgan@nam.org, for more information.

