

# Entrepreneurship for Engineers

*DEC. 26–JAN. 10, NOON–4 p.m. (no class on 12/31 and 1/1)*

*REGISTER FOR ENTR 3310/7336*

**Are you majoring in a science, engineering or other technical discipline and interested in learning how to develop a business idea into a startup?**

## Topics include:

- What is a startup?
- Business plans vs. business models
- Drafting a business model
- Solving a problem and identifying your customers
- Having a unique value proposition
- Talking to customers
- Testing assumptions in a business model

*This course is hidden from course listings. Sign up for ENTR 3310 with section number 19981 and for ENTR 7336 with section number 19983.*

*For questions, please contact Dr. Hesam Panahi at [hpanahi@uh.edu](mailto:hpanahi@uh.edu)*

**BAUER**  
COLLEGE OF BUSINESS  
UNIVERSITY of HOUSTON