Faculty Development Workshop Series

"Data Storytelling: Framing your data as a story"

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Data analysis is an important skillset for scientists, because models are built on the results that we see in experiments. If we are able to properly analyze our experimental data, then we are able to formulate models that better represent reality. However, data analysis is only half of the story. We must also be able to communicate the findings to others and to convince them that the finding is indeed correct.

Storytelling is not as easy as it appears. It takes a great deal of visualization, creativity and good presentation skills to ace the art of data storytelling. Good storytelling adds a great deal of value to your data and analysis, helping decision makers to understand the information more quickly and thoroughly, thus enabling them to choose a course of action. This workshop will focus on the art of framing your data as a story.

Friday, September 13, 2019
Philip Guthrie Hoffman Hall, Room 232
Noon-1:00 pm
You are welcome to bring your own lunch.