Industrial Engineering Department Friday Seminar Series



Dr. Chad Wilson

Director of Technical Communications for the College of Engineering

Friday, September 16, 2016 at 10am L2D2

One Tip for All Presentations

Dr. Wilson will discuss the main obstacle to presentation effectiveness and how to make presentations more engaging so that the audience understands more. He explains the difference between a report and presentation and how most people present PowerPoint slides that should really be considered drafts, not the final presentation.





Biography: Chad Wilson is the director of Technical Communications for the College of Engineering where he works for the Dean's Office directing all sections of the undergraduate course ENGI 2304: Technical Communications for Engineers. His BA is in technical writing, and his PhD is in 19th Century British Literature. His current research interests include engineering education as well as studies of popular culture and Marxism. He is currently working on a paper about Marxist alienation and style in the TV show Mad Men.